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FEBRUARY 18, 2021 BY RONNIE

# Ottawa Using “Pandemic Bucks” To Help Companies Grow And Advertise Their Products

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advertising
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Caméléon Média inc. - Cameleon Agence Web
(For-profit organizations)
$258,903.00
Dec. 23, 2020
Agreement: 400058811 (Dec. 23, 2020 - Mar. 31, 2021)
Description:
Working capital : In the context of the pandemic crisis at COVID-19, the project aims to ensure the continuity of operations of a company that specializes in the development of websites and web applications of an advertising nature.
Expected Results:
Communities are economically diversified in Quebec

We have already covered media outlets in Canada being heavily subsidized by the Canadian Government — which of course, means the public. It explains the total lack of independent media.

Moving on, it seems that the NRC is heavily involved in propping up other companies, and helping them advertise. This happens even as mandated shutdowns have flattened other companies. Should we be picking winners and losers here?

## Important Disclaimer With This Piece

It doesn’t appear that the bulk of the grants are directed to help companies push the “pandemic” narrative. That being said, it’s fair to assume that these businesses will be “mindful” of where their money is coming from. So, it’s unlikely that they will be critical of it in any meaningful way. The following comes from an online search of Government handouts on advertising, with some obviously irrelevant ones omitted.

It’s also interesting that the National Research Council of Canada is financing the majority of them. More on that later.

## Grants To Companies For R&D, Advertising

| COMPANY | DATE | AMOUNT |
|---|---|---|
| 2047752 Alberta Inc. | Apr. 20, 2020 | $53,362 |
| 10319287 CANADA INC | Aug. 17, 2020 | $21,000 |
| Abacus Growth Industry Inc. | Jun. 23, 2020 | $38,250 |
| Akuspike Products Inc. | Sep. 21, 2020 | $33,750 |
| Apollo Music Store Inc | Jul. 7, 2020 | $30,750 |
| Baro Apparel Inc. | Aug. 1, 2020 | $50,100 |
| Bonton and Company | Jun. 1, 2020 | $96,370 |
| Caldera Distilling | May 5, 2020 | $33,750 |
| Cambridge Elevating Inc. | Aug. 12, 2020 | $33,000 |
| Caméléon Média inc. | Dec. 23, 2020 | $258,903 |
| Casca Designs Inc. | Jul. 14, 2020 | $22,500 |
| Créations Today is Art Day inc. | Oct. 19, 2020 | $18,750 |
| CVAC Efficace Inc. | May 19, 2020 | $19,050 |

| | | |
|---|---|---|
| Dirt Squirrel Co. | Jul. 10, 2020 | $41,250 |
| EatSleepRIDE Mobile Inc. | May 11, 2020 | $46,000 |
| EQ Advertising Group Ltd. | May 1, 2020 | $150,000 |
| Fab-Cut Systems Inc | Jun. 16, 2020 | $30,750 |
| FOM Inc. | Sep. 25, 2020 | $27,750 |
| Forestry Innovation Investment | May 9, 2020 | $258,500 |
| Glacier Communications Inc. | Oct. 1, 2020 | $30,000 |
| Gogglesoc Apparel Limited | Nov. 18, 2020 | $26,250 |
| Harbinger SCR Inc. | May 30, 2020 | $45,000 |
| Hunch Manifest Inc. | Nov. 1, 2020 | $47,787 |
| Hydrodig Ltd | Jun. 9, 2020 | $30,000 |
| Indigo Marketing Solutions Ltd. | Aug. 4, 2020 | $35,000 |
| Jeffrey Ross Jewellery Ltd | Oct. 22, 2020 | $22,500 |
| Kicking Horse Coffee Co. | Jul. 22, 2020 | $34,050 |
| Koffee Beauty Inc. | May 15, 2020 | $34,200 |
| Les Entreprises PNH inc. | Nov. 17, 2020 | $275,511 |
| M32 Média inc. | May 1, 2020 | $100,000 |
| Market Global Commodities Exchange | Jun. 1, 2020 | $98,000 |
| Market Global Commodities Exchange | Jun. 1, 2020 | $80,000 |
| Netgen Corp. | Apr. 29, 2020 | $26,250 |
| O’Grady Productions Inc. | Sep. 16, 2020 | $37,500 |
| Pacey Medtech Ltd. | Oct. 17, 2020 | $26,250 |
| PageFreezer Software Inc. | May 3, 2020 | $52,500 |
| Park & Fifth Clothing Co. LTD | Oct. 20, 2020 | $30,000 |

| | | |
|---|---|---|
| Probuild Software Inc. | Aug. 28, 2020 | $18,000 |
| Riaz Sidi Performance Marketing Inc. | Nov. 1, 2020 | $45,000 |
| Rock Solid Productions Inc | Sep. 29, 2020 | $24,750 |
| Roomview Technologies | May 8, 2020 | $60,000 |
| Rosgol-Rostech Technologies Inc. | Oct. 17, 2020 | $24,000 |
| S&Y Househ Advertising Services Inc | Nov. 18, 2020 | $34,319 |
| Satya Organics Inc | Aug. 24, 2020 | $30,000 |
| Solutions Nubik Inc. | Jun. 23, 2020 | $27,000 |
| StackAdapt Inc. | Jul. 1, 2020 | $2,468,000 |
| Telecom Engineering Inc | Jul. 27, 2020 | $21,760 |
| Temple Lifestyle Inc. | Jun. 25, 2020 | $44,775 |
| Theos Inc. | May 9, 2020 | $43,950 |
| Trellis Corporation | May 4, 2020 | $17,000 |
| V. Island Men’s Trauma Counselling | Jun. 25, 2020 | $177,005 |
| Vertical City Inc. | Oct. 1, 2020 | $250,000 |
| WATTPAD CORP. | Jun. 24, 2020 | $54,000 |
| Wholly Veggie Inc. | Jun. 15, 2020 | $37,500 |
| Wizard Games Inc. | Jul. 10, 2020 | $15,000 |

This isn’t all of them, but does give a glance into where the Federal Government is spending your money. Or rather, where it’s spending debt for future generations.

## Why Is National Research Council Funding It?

Government of Canada Gouvernement du Canada

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## About the NRC

**From:** National Research Council Canada

The National Research Council of Canada (NRC) is Canada's largest federal research and development organization.

The NRC partners with Canadian industry to take research impacts from the lab to the marketplace, where people can experience the benefits. This market-driven focus delivers innovation faster, enhances people's lives and addresses some of the world's most pressing problems. We are responsive, creative and

**Market Global Commodities Exchange Corp.** **$98,000.00**
**(For-profit organizations)** **Jun. 1, 2020**

**Agreement:** TradeConnect Web and Mobile 2.0 (952489) (Jun. 1, 2020 - Mar. 31, 2021)

**Description:**

To expand TradeConnect platform capabilities to include enhanced **advertising** features for users.

**Expected Results:**

The purpose of IRAP Contributions to Firms is to support research, development, adoption and/or adaptation of innovative or technology-driven new or improved products, services or processes in Canada up to their commercialization

**Organization**: National Research Council Canada

**Location**: Vancouver, British Columbia, Canada V6C 1T2

The National Research Council of Canada (NRC) is Canada’s largest federal research and development organization.

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The ***NRC partners with Canadian industry to take research impacts from the lab to the marketplace, where people can experience the benefits***. This market-driven focus delivers innovation faster, enhances people’s lives and addresses some of the world’s most pressing problems. We are responsive, creative and uniquely placed to partner with Canadian industry, to invest in strategic R&D programming that will address critical issues for our future.

Each year ***our scientists, engineers and business experts work closely with thousands of Canadian firms, helping them bring new technologies to market***. We

> have the people, expertise, services, licensing opportunities, national facilities and global networks to support Canadian businesses.

> In this section, you will find more information about how the NRC is organized and governed, where we are located across Canada, and ***links to our corporate publications and financial statements***.

The majority, (though not all), of these came from NRC.

The NRC’s mandate is to “promote scientific or industrial research”. In short, it’s a public-private partnership to bring to products onto the market. Even as Federal and Provincial Governments crash economies across Canada, public money is used to make new companies competitive. This isn’t simply about money handed out to prop up desperate enterprises. In the meantime, thousands of businesses have gone under, because of the “arbitrary” rules that have been imposed.

The Great Reset is here, and Governments everywhere have their thumbs on the scales.

Subsidization Programs Available For Media Outlets (QCJO)
Political Operatives Behind Many “Fact-Checking” Groups
Taxpayer Subsidies To Combat CV “Misinformation”
Postmedia Periodicals Getting Covid Subsidies
Aberdeen Publishin (BC, AB) Getting Grants To Operate
Other Periodicals Receiving Subsidies
Still More Media Subsidies Taxpayers Are Supporting

**CANADA, CANADIAN BILLS, CRIMINAL, GLOBALISM, GUN RIGHTS, DISARMAMENT, WARS**